



OCC APPAREL



FRANCHISE
PROSPECTUS

A man and a woman are posed against a textured, light-colored wall. The man, in the background, has short dark hair and is wearing a dark grey t-shirt. The woman, in the foreground, has dark curly hair and is wearing a maroon t-shirt. Both are looking directly at the camera.

OUR JOURNEY

OCC Apparel was established in Australia in 2004 with ethical apparel at its founding core. Nick Barclay the OCC Apparel founder, CEO and Managing Director is an energetic outdoor adventure athlete and ethical garment manufacturing entrepreneur who possesses an impressive career in the global ethical apparel industry that spans decades.

Recognising an opportunity in the market almost 20 years ago for sustainably and ethically produced and manufactured fashion while working as a retail sales associate with Patagonia in New York, he quickly set about putting together and building a profitable and scalable ethical wholesale and decoration apparel business model.

OCC Apparel rejected non organic/ low quality fast fashion and was forward-thinking only focussing on sustainable and fashionable ethical apparel items that could be decorated locally with speed.



OCC APPAREL

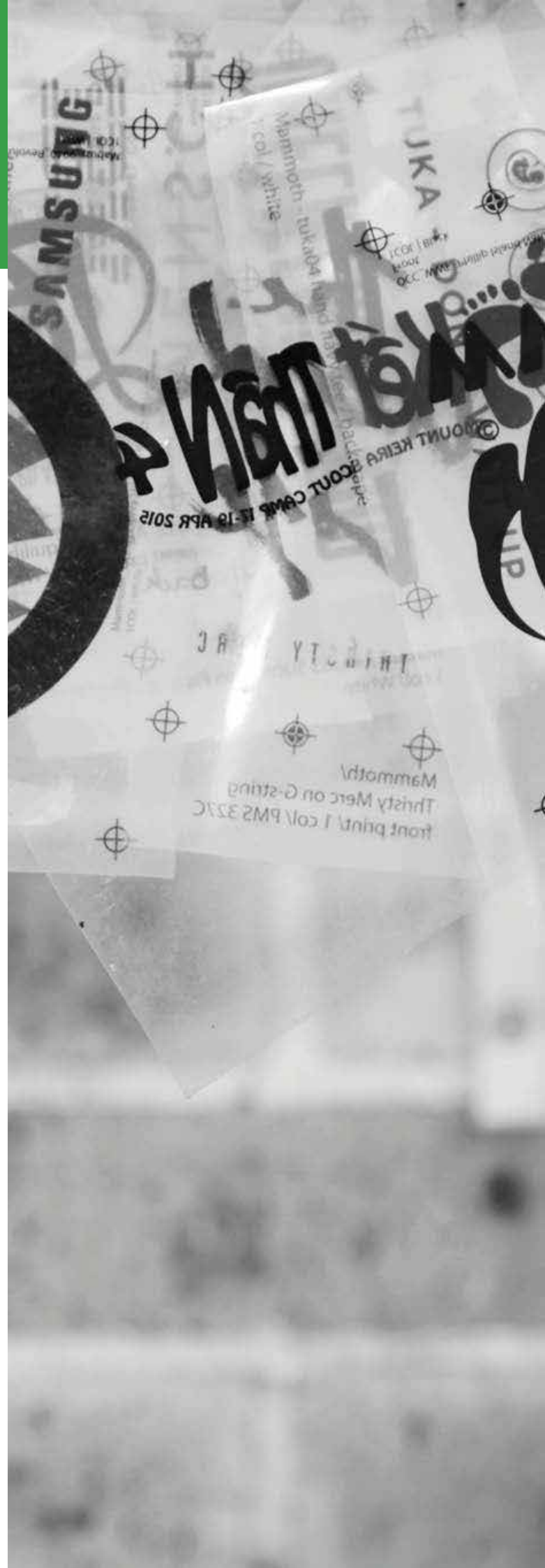
OUR JOURNEY CONTINUED

His pioneering approach and tenacity to help clients has paid off with OCC Apparel now showcasing an impressive 18 years of industry experience, long term suppliers, dedicated clients and a strong expert team.

OCC Apparel has grown to include showrooms across multiple states, partnerships with established clothing brands and businesses and is proud to represent the world's best ethical apparel blank brands offering the largest range of styles and colours in the market.

With demand from business for ethical and sustainable apparel items along with accreditation growing more now than ever, Nick is ready to elevate the presence and profile of OCC Apparel by on boarding new franchisees with a passion for ethical fashion and supporting them with his knowledge and experience.

OCC Apparel has become a world leader in the ethical apparel category and Nick and the OCC Apparel team are eager to expand its offering to more front end clients and brands around the globe.



OCC Apparel is the leading global production experts in ethical, sustainable, and organic branded apparel.



OCC Apparel offers the world's largest range of ethically accredited 100% cotton and is leading the way in global sustainable fashion.



Working with some of Australia's leading brands and partners around the world, we manufacture and distribute high-quality garments that are environmentally conscious.



WHAT WE DO



OCC Apparel is the leading global production experts in ethical, sustainable, and organic branded apparel. We select ethical apparel items from stock and relabel and decorate them for clients.

Working with the world's leading brands, we manufacture and distribute high-quality garments that are environmentally conscious. Some of our high-profile clientele include not-for-profit organisations, fashion labels, educational institutions, and prominent figures in the entertainment industry. We understand the future of the apparel industry and have developed world-class development and manufacturing processes that are innovative and cutting-edge.

OCC Apparel offers the world's largest range of ethically accredited 100% organic cotton and recycled apparel items from stock and is leading the way in global sustainable fashion.



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WHAT WE OFFER

OCC Apparel offers franchisees the unique opportunity to own and operate their own successful global apparel enterprise. Successful franchisees experience complete back office support and benefit from the professional and networking relationships that have been cultivated through years of industry experience. With head office managing all national and international marketing, including robust advertising campaigns, franchisees can focus on their individual operation, profitability and local networking and marketing.



Robust national and international advertising campaigns



Highly profitable add on complementary business to your existing printing business.



Category leader in the ethical apparel space

ALL ABOUT YOU

OCC Apparel offers a unique opportunity to existing screen printers who have extensive experience in the wholesale and decoration apparel industry.

Franchisees need to share in our values for sustainability and ethical fashion, as well as honesty, integrity, and quality. People are at the forefront of our operation, so franchisees should be strong communicators with strong e-commerce knowledge. A high level of computer proficiency will ensure the success of on boarding franchisees, as well as strong customer service and sales skills. OCC Apparel is an ideal franchise opportunity for motivated apparel experts ready to build upon their current successful business structure.



THE OCC APPAREL DIFFERENCE

OUR ACCREDITATIONS



GOTS

The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.



FAIRTRADE

Fairtrade is about stable prices, decent working conditions and the empowerment of farmers and workers around the world.



FAIR WEAR

OCC Apparel are the Australian distributors for Continental Clothing & Stanley Stella who are Fair Wear Foundation members. The Fair Wear Foundation is an independent, non-profit organisation that works with companies and factories to improve labour conditions for garment workers.



CARBON NEUTRAL

Carbon neutrality refers to achieving net-zero carbon dioxide emissions. It is used in the context of carbon dioxide-releasing processes associated with transportation, energy production, agriculture, and industry.



GLOBAL RECYCLING STANDARD

The GRS is an international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.



OCS 100 – ORGANIC CONTENT STANDARD

The Organic Content Standard (OCS) applies to any non-food product containing 95-100 per cent organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.



OEKO-TEX® Standard 100

If a textile article carries the STANDARD 100 label, you can be certain that every component of this article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article is safe for human health.

OUR VISION AND VALUES

Our vision is to establish an OCC Apparel office and showroom in every country in the world. We're here to help the world's best brands be even better.



QUALITY



PEOPLE



HONESTY

OUR BRANDS



STANLEY/STELLA

Royalapparel™



Steps to Owning an OCC Apparel Franchise

01

Enquire and receive an information pack

02

Complete an EOI and meet with the OCC Apparel team

03

Receive fees and investment information for an OCC Apparel Franchise to discuss with your advisors, friends and family

04

Sign the franchise agreement

05

Launch marketing for your franchise starts and your training and induction begins

06

Your new business starts operating



OCC APPAREL



THE BUSINESS MODEL

Our lucrative business model is tried-and-tested, having been refined over more than a decade of successful operation in the apparel industry throughout Australia and New Zealand. Designed to propel the growth of new franchisees, the OCC Apparel model is simple, straightforward, and profitable for all parties.

Our model supports the development of the OCC Apparel brand which our franchisees have ownership in.

GETTING STARTED

Buying a franchise is an important investment and we know that the prospect of beginning a new venture can be daunting, but with our support owning your own successful global apparel business has never been easier. If you are ready to take the next step in your franchise journey or want to know more, reach out. We can answer any questions and guide you through our simple franchise process.



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Thank you

for your continued interest in a Occ Apparel Franchise. If you would like to find out more
Get in touch with our team today

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